



CAMERA DI COMMERCIO
ITALO-CIPRIOTA
ΙΤΑΛΟΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ

Co-organized by:



1st CYPRIOT-ITALIAN HEALTH INDUSTRY WEB FORUM

Innovation, Economics and Management in the Health Industry Models of Excellence and International Cooperation

25 June 2020, h 14:30 (15:30 CY) – 16:30 (17:30 CY)

Moderator: **Federico Franchina**, Vice President, Italian-Cypriot Chamber of Commerce

14:30 (15:30 CY) – 15:00 (16:00 CY) Institutional Greetings

- **Giuseppe Marino**, President, Italian-Cypriot Chamber of Commerce
- **George Petrou**, President, Cyprus Employers & Industrialists Federation
- **H.E. Andrea Cavallari**, Ambassador of Italy in Cyprus
- **H.E. Minas Hadjimichael**, Ambassador of Cyprus in Italy
- **Representative (inv)**, Italian Ministry of Health
- **H.E. Kyriakos Kokkinos**, Cyprus Deputy Minister of Research, Innovation and Digital Policy

15:00 (16:00 CY) – 16:15 (17:15 CY) Round Table

Panel Topic:

- **HEALTH INNOVATION. TECHNOLOGIES AND SERVICES TO IMPROVE PEOPLE'S HEALTH**

Panel Speakers:

- ❖ **Christakis Hadjiloucas**
Cyprus Health Insurance Organization (HIO)
- ❖ **Christakis Sergides**
Cyprus Pharmaceutical and Chemical Industries Association (PHARCHEM)
- ❖ **Michele Uda**
Assogenerici - Associazione Italiana Industrie Farmaci Generici e Biosimilari
- ❖ **Xanthos Lyssiotis**
Cyprus Association of Importers of Medical and Scientific Instruments (SAIEEK)
- ❖ **Fabio Santambrogio**
Fujifilm Italia SpA
- ❖ **Michela Stancheris**
Istituto Clinico Polispecialistico Cure Ortopediche Traumatologiche (Private Hospital)

Panel Topic:

- **HEALTH ECONOMICS AND MANAGEMENT. EFFICIENCY, EFFECTIVENESS AND VALUES IN THE HEALTH INDUSTRY**

Panel Speakers:

- ❖ **Neophytos Karamanos**
University of Nicosia
- ❖ **Paolo Pozzilli**
Università Campus Biomedico Rome
- ❖ **Marco Ferlazzo**
Associazione Italiana Ospedalità Privata (AIOP)
- ❖ **Markos Christodoulides**
Cyprus Association of Private Hospitals (PASIN)
- ❖ **Iacovos Ghalanos**
KPMG, Cyprus
- ❖ **Elizabeth Johnson**
European University Nicosia
- ❖ **Daniela Baglieri**
Università di Messina

16:15 (17:15 CY) – 16:30 (17:30 CY) Wrap-up and Conclusion

Costas Katsaros, Vice President, Italian-Cypriot Chamber of Commerce

With the participation of:



European
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